

Cookie Policy

Easy Shipping UK ("Easy Shipping", "we", "our", or "us") uses cookies and similar technologies on <https://easyshipping.co.uk/> ("Website") to improve your browsing experience, analyse website traffic, remember your preferences, and help us provide a better service.

This Cookie Policy explains what cookies are, how we use them, and how you can manage your cookie preferences.

What Are Cookies?

Cookies are small text files stored on your computer, tablet, or mobile device when you visit a website. They enable websites to recognise your device and remember certain information about your visit, such as your preferences and browsing activity.

Cookies do not usually contain personally identifiable information, but information collected through cookies may be linked with personal information you provide to us.

Why We Use Cookies

Easy Shipping UK uses cookies to:

- Ensure our website functions correctly.
- Improve website performance and user experience.
- Understand how visitors use our website.
- Analyse website traffic and visitor behaviour.
- Remember your preferences for future visits.
- Enhance website security.
- Support our marketing and advertising activities where applicable.

Types of Cookies We Use

1. Essential Cookies

These cookies are necessary for the operation of our website. Without them, certain features and services cannot function properly.

Examples include:

- Website security
- Navigation functionality
- Contact form submissions
- Cookie preference management

These cookies cannot be switched off.

2. Performance & Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting anonymous information.

They help us:

- Monitor website traffic
- Analyse visitor behaviour
- Identify popular pages
- Improve website performance
- Enhance user experience

We may use trusted analytics services such as:

- Google Analytics
- Google Search Console
- Microsoft Clarity (where applicable)

The information collected is anonymised wherever possible and used solely to improve our services.

3. Functional Cookies

Functional cookies allow our website to remember your preferences and provide enhanced features.

These cookies may remember:

- Language preferences
- Previously entered form details
- Website settings
- User preferences

These cookies improve your experience but are not essential for the website to function.

4. Marketing & Advertising Cookies

Marketing cookies help us understand how our advertising performs and may be used to show you relevant advertisements based on your interests.

These cookies may be placed by trusted third-party advertising platforms such as:

- Google Ads
- Meta (Facebook & Instagram)
- LinkedIn
- Other digital advertising partners

These cookies are only used where you have provided your consent.

Third-Party Cookies

Some features on our website rely on trusted third-party providers.

These providers may place cookies on your device, including:

- Google Analytics
- Google Maps
- YouTube
- Microsoft Clarity
- Social media platforms
- Live chat services (if enabled)

We do not control these cookies. Please refer to the respective third-party privacy and cookie policies for further information.

Cookie Consent

When you first visit our website, you will be presented with a cookie banner allowing you to:

- Accept all cookies
- Reject non-essential cookies
- Manage your cookie preferences

You can update your cookie preferences at any time.

Managing Cookies

Most web browsers allow you to control cookies through their settings.

You can:

- Delete existing cookies
- Block all cookies
- Block third-party cookies
- Receive notifications before cookies are stored

Please note that disabling certain cookies may affect the functionality and performance of our website.

For guidance, please refer to your browser's help pages:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Safari
- Opera

How Long Do Cookies Stay on Your Device?

Cookies may remain on your device for different periods depending on their purpose.

Session Cookies

These cookies are temporary and are automatically deleted when you close your browser.

Persistent Cookies

These cookies remain on your device until they expire or are manually deleted.

The lifespan of persistent cookies varies depending on their purpose.

Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in legislation, technology, or our business practices.

Any changes will be published on this page, and the "Last Updated" date will be amended accordingly.

We encourage you to review this page periodically.

Contact Us

If you have any questions regarding this Cookie Policy or our use of cookies, please contact us.

Easy Shipping UK

Head Office

Unit 15–16, Liongate Enterprise Park
80 Morden Road
Mitcham, CR4 4NY

Warehouse

Unit DC2C
Prologis Park
Beddington Lane
Croydon, CR0 4GG

Phone: 020 8648 9092

Email: sales@easyshipping.co.uk

Website: <https://easyshipping.co.uk/>